

For Immediate Release:

Jessica Cruz

Phone: 310.648.9901

Email: press@veganstreetfair.com

www.veganstreetfair.com



The World's Largest Vegan Event, Vegan Street Fair, Returns after 2 Year COVID Hiatus

Largest vegan event in the world is back in Los Angeles for the sixth-annual Vegan Street Fair after COVID halted their events for 2 years

NORTH HOLLYWOOD, Calif. (March 26th & 27th, 2022)- [Vegan Street Fair](#) returns to Los Angeles for its sixth year and is ready to wow attendees after losing two events to COVID. This year, Vegan Street Fair highlights family-friendly fun like rides, attractions, DJs, and games. Almost 150 local and out-of-town vendors will be in attendance, many of them fan favorites and several brand new vendors. Vegan Street Fair helps to incubate and nurture newer vendors who are making their mark on the vegan scene while introducing as many people as possible to veganism and the plant-based lifestyle through their free event.

Dubbed “the largest vegan event in the world,” Vegan Street Fair will take place yet again in North Hollywood over two days - March 26th and 27th, at 11223 Chandler Boulevard, between Tujunga and Vineland - after a two year COVID hiatus. The event will traverse a mile worth of streets with activities, music, and eats. This year, Vegan Street Fair will feature some brand-new talent for some fresh-takes and revolutionary dishes.

Patrons can get delicious bite-sized and full-portioned plant-based eats as well as apparel, cosmetics, and jewelry curated from near and far at the open-to-everyone free-entry event. The event features vegan and vegan-friendly vendors from So-Cal and beyond.

“After losing two events to COVID in 2020 and 2021, we knew we had to come back swinging when it was safe to do so,” said Jessica Cruz, founder of Vegan Street Fair. “Everyone has been eagerly awaiting the return of this massive event and we are no exception. We’ve missed seeing people in person and enjoying good vibes, good eats, and good times with old friends and new friends alike from all over the world. We can’t wait to see everyone’s smiling faces at the event of the year.”

The event presents a variety of talented vendors from food to merchandise, accessories and more. Some of the returning vendors include [Avocadamama](#); [Cena Vegan](#); [Compton Vegan](#); [Happy Ice](#); [Plant Power Fast Food](#); [VeggieTize Me](#); [Voodoo Vegan](#) and more. There are several highly anticipated out of state vendors joining as well such as [Black Rican Vegan](#) from The Bronx, NY; [Community Vegan](#) from Austin, TX; [Good Food Chicago](#) from Chicago, IL; [Loopholes ATL](#) from Atlanta, GA; [Yaqui Zen Kitchen](#) & [Daisy Cakes](#) both from Vegas, NV, and more. Vegan Street Fair 2022 is sponsored by [Farm Sanctuary](#), [Forager Project](#), [Golden Wing](#), [MaryRuth's](#), [NERDPOWER](#), [orro.](#), [Councilman Paul Krekorian](#), [Real Food From the Ground Up](#), and [Wicked Kitchen](#).

In the inaugural year in 2015, Vegan Street Fair hosted 44 vendors and 10,000 attendees. In 2016, Vegan Street Fair boasted 100 vendors and welcomed 20,000 attendees. Also in 2016, Vegan Street Fair added VSF Nights in September- a two-night event that had 3,000 attendees over two days. In 2017, Vegan Street Fair Los Angeles became the largest single-day vegan event in the world with over 30,000 attendees. Vegan Street Fair also brought the popular event to New York City in 2017 for a one-time appearance hitting an attendance of over 10,000. In 2018, Vegan Street Fair focused back on its roots to bringing in over 34,000 attendees. In 2019, the last year this event took place pre-COVID, Vegan Street Fair went from a one day festival to two days and saw its biggest year to date with over 200 vendors and the largest attendance thus far with 60,000 attendees over the course of two days.

Vegan Street Fair's focus has always been to make vegan food accessible to all people while focusing its efforts on the local area where it all began. It incubates hundreds of new and upcoming vendors to the vegan and plant-based scene and helps them get their feet in the door with many other vegan events who see these vendors and also gives them a chance once they appear at Vegan Street Fair. Vegan Street Fair has single handedly helped hundreds of vegan, vegan friendly and plant-based brands grow from small pop ups to large ones, often moving into food trucks or brick-and-mortar establishments and even traveling around the country making a name for themselves thanks to the initial push from this wildly successful event.

Cruz, who is originally from New York, was inspired to create the event based on street fairs that are popular in her hometown of the Bronx, NY. Since Los Angeles is so vegan-friendly, the average person may never be able to try all the delicious vegan offerings, so Vegan Street Fair brings them to the people.

Additional information, including a full list of vendors can be found at www.veganstreetfair.com.

To connect with Vegan Street Fair via social media, visit the brand's [Facebook page](#) and [Instagram account](#).

Additional media information is available through Jessica Cruz via email at press@veganstreetfair.com.

Vegan Street Fair press assets can be found [HERE](#).